

Information to our YouTube-channel

1. Data processed by You-Tube

M&S Armaturen GmbH uses a YouTube channel owned by Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Irland.

We would like to point out that you use the here offered YouTube channel and its function on your own responsibility. This applies in particular to the use of the function „discussion“.

Information on which data is processed and will be used for which purposes by Google can be found in the privacy statement of Google:

<https://policies.google.com/privacy?hl=en&gl=de#infocollect>

M&S Armaturen GmbH has no influence on the type and scope of the data processed by Google, the type of processing and use or the transfer of this data to third parties. It also has no effective control options in this respect.

By using Google, your personal data will be collected, transferred, stored, disclosed and used by Google and regardless of your country of residence, transferred to, stored and used in the United States, Ireland and any other country in which Google does business. There is a transfer to Google affiliates and to other trusted companies or individuals who process it on Google's behalf.

Google processes your voluntarily entered data such as name and user name, email address and telephone number. Google also processes the content that you create, upload or receive from others when using the services. This includes, for example, photos and videos that you save, documents and spreadsheets that you create, and comments that you write on YouTube videos..

On the other hand, Google also evaluates the content you share to determine what topics you are interested in, stores and processes confidential messages you send directly to other users, and can determine your location using GPS data, wireless network information or your IP address in order to send you advertising or other content.

Google may use analysis tools such as Google Analytics for evaluation purposes. M&S Armaturen GmbH has no influence on the use of such tools by Google and was not informed about such a potential use. If tools of this kind are used by Google for the YouTube channel of M&S Armaturen GmbH, M&S Armaturen GmbH has neither commissioned this nor supported it in any other way. The data obtained during the analysis will also not be made available to it. Only certain profiles of the subscribers can be viewed by M&S Armaturen GmbH via its account. Moreover, M&S Armaturen GmbH has no possibility to prevent or turn off the use of such tools on its YouTube channel. Finally, Google also receives information when you view content, for example, even if you have not created an account. This so-called "log data" may be the IP address, browser type, operating system, information about the website you previously visited and the pages you viewed, your location, your mobile phone provider, the terminal device you use (including device ID and application ID), the search terms you used and cookie information.

You have options to restrict the processing of your data in the general settings of your Google account. In addition to these tools, Google also offers specific privacy settings on YouTube. You can find out more about this in Google's guide to privacy in Google products:

<https://policies.google.com/technologies/product-privacy?hl=en&gl=en>

You can find more information on these points in Google's privacy statement under the term "privacy settings":

<https://policies.google.com/privacy?hl=en&gl=en#infochoices>

Furthermore, you have the option of requesting information via the Google data protection form:

https://support.google.com/policies/troubleshooter/7575787?visit_id=637054532384299914-2421490167&hl=en&rd=2+

Information to our YouTube-channel

2. Data processed by M&S Armaturen GmbH

M&S Armaturen GmbH also processes your data when you communicate with us via YouTube.

The processing is carried out for the purposes of the public relations work of M&S Armaturen GmbH in connection with the tasks assigned to it by law (Art. 6 e Para. 1 lit. e DSGVO in connection with the respective specialist law).

The recipient of the data is first of all Google, where it may be passed on to third parties for their own purposes and under the responsibility of Google. The recipient of publications is also the public, i.e. potentially anyone. M&S Armaturen GmbH itself does not collect any data via its YouTube channel. Also via the integration of the YouTube videos of M&S Armaturen GmbH on its website (<https://www.ms-armaturen.de>), the IP addresses of the site visitors are not transmitted to Google. In particular, no tracking of any kind takes place on the website.

The data you enter on YouTube, in particular your user name and the content published under your account, will be processed by us insofar as we may respond to your publications under "Discussions". The data freely published and disseminated by you on YouTube is thus included by M&S Armaturen GmbH in its offer and made accessible to its followers.